



“BEAT THE BUZZER” CONTEST RULES

These rules apply to Beat the Buzzer Cash Contest (“Contest”) conducted by Starlite Broadcasting d/b/a KLHB(FM) (“Station”). In addition, the General Contest Rules posted at www.wild1055.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

1. HOW TO ENTER

- a. The Contest will begin Tuesday, September 3rd, 2019 and will end on Friday, October 4th 2019, or once total winnings exceed twenty five hundred dollars (\$2,500), whichever occurs first.
- b. To enter on-air, listen to the Station each weekday beginning on September 3rd, 2019 and ending on October 4th, 2019 between the hours of 8:00am Central Time (“CT”) and 5:00pm CT for the sounder of the cue to call. There will be up to a total of four (4) cues to call each weekday and exact times will vary. Upon hearing the cue to call, the 10th caller to the Station contest line at 361.857.9453 will be deemed a “Contestant” and have the opportunity to play the Beat the Buzzer game giveaway (the “Game”), upon confirmation of eligibility. The object of the Game is for the Contestant to say “Stop” before hearing the “buzzer” sound effect. The selected Contestant will listen to a piece of audio that will announce a

number of random dollar amounts. For example: "\$50...\$220...\$100...\$1,000..." and so on. The audio will conclude at a different dollar amount each time Beat the Buzzer is played. As the pre-recorded audio is heard, a Contestant will have the option to say "Stop" when they hear the dollar amount that they wish to claim. Cash values will continue to be announced until: (i) a Contestant says "Stop" to win the cash value mentioned after or (ii) a "buzzer" sound effect is heard, which signals the end of the Game for the Contestant. If the "buzzer" effect is heard before the Contestant says "Stop," the Contestant will not receive any Prize. Once a Contestant says "Stop," they may not later change their mind to continue the Game. Station is the sole judge in determining whether or not the Contestant successfully wins the Game. The Contest will automatically end once total winnings from the entire Contest exceed twenty five hundred dollars (\$2,500) or on October 4th, 2019 (regardless of amount awarded), whichever occurs first.

- c. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will have the opportunity to play the Game. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once.

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Texas, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Each Prize value will vary based on the result of the Contestant's Game and will have an Approximate Retail Value ("ARV") between \$5.00 and \$1,500. Prize will be awarded in the form of cash issued to the winner. No cash will be awarded until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Cash will then be awarded within approximately sixty (60) days following confirmation of eligibility and completion of all requisite releases and IRS forms.
- b. Prizes or prize certificates must be claimed at the office of the Station located at 1733 S Brownlee Blvd, Corpus Christi, TX 78404, Monday-Friday, during regular business hours. Prize or prize certificate must be claimed within thirty (30) days of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

- a. Odds of winning depend in part upon the number and order of calls received.

- b. Entrants must listen to the Station but do not need to be present to enter or win.
- c. Each winner must confirm acceptance of prize within twenty-four (24) hours of winning, or risk disqualification and an alternate winner will not be selected.
- d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.wild1055.com.
- b. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 1733 S Brownlee Blvd, Corpus Christi, TX 78404, or by sending a self-addressed, stamped envelope to the Station.